



Review of the Mediterranean Strategy for Sustainable Development

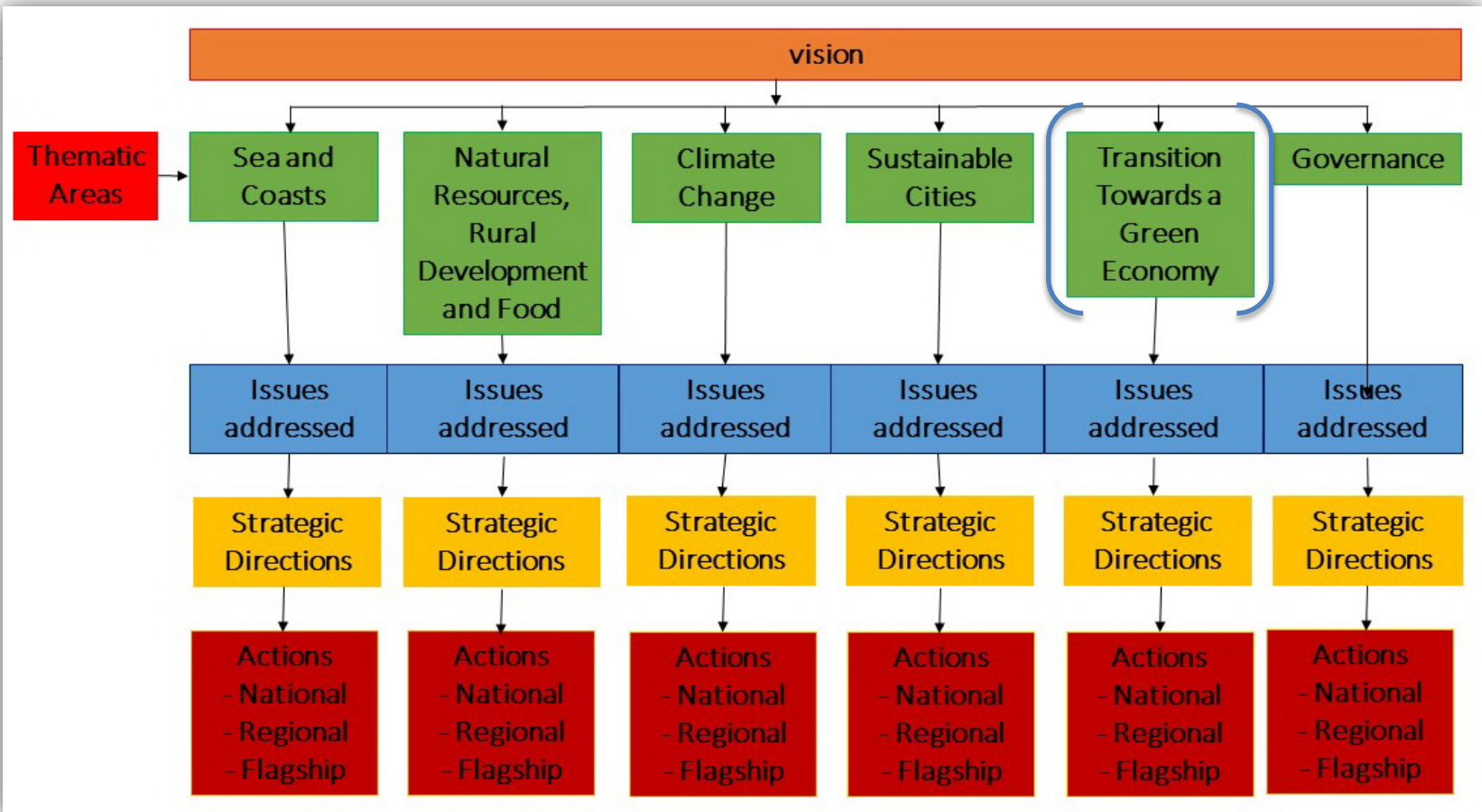
IV Mediterranean Forest Week, Barcelona, 17-20 March 2015

Side Event (18 March 2015)



Review of the Mediterranean Strategy for Sustainable Development

MSSD 2.0 Structure



Green Economy Issues

- **Socioeconomic inequalities** between and within countries and **high unemployment** in particular for youth and women
- **Economic growth** that does not take into account the environmental and social impact
- **Unsustainable lifestyles** based on high resource consumption patterns and low recycling rates
- Environmentally harmful and inefficient **production facilities**
- **Investment flows** financing unsustainable facilities and inefficient infrastructures
- **Wrong price/market signals** and fiscal incentives not valuing intangible and natural capital and externalities

Strategic directions – Green Economy

5.1: Promote **green and decent jobs** for all, in particular for youth and women, to eradicate poverty and enhance social inclusion

5.2: Review the **definitions and measurement of development**, progress and well-being

5.3: Promote **sustainable consumption and production patterns**

5.4: Encourage **environmentally-friendly innovation**

5.5: Promote **sustainability principles and criteria for public and private investment**

5.6: Promote a **greener and more inclusive market** that integrates the true environmental and social cost of products and services to eliminate social and environmental externalities

Strategic direction 5.1: Promote green and decent jobs

5.1.1. Undertake a **skills assessment and gap analysis** for green jobs, and green and social enterprises

5.1.2. Develop **training and capacity building** programmes for green skills and green jobs, particularly for youth and women

5.1.3. Harmonise the regional **definition of green jobs** and green and social entrepreneurship

Strategic direction 5.2: Review the definitions and measurement of development, progress and well-being

5.2.1. **Embed indicators** that are more inclusive of environmental and social aspects of progress within the national statistics databases

5.2.2. Identify, collect and share in an **open database** alternative statistics and indicators on societal progress and well-being, including integrated environmental and economic accounting and environmental goods and services sector

Strategic direction 5.3: Promote sustainable consumption and production patterns

5.3.1. Implement the **Sustainable Consumption and Production Regional Action Plan** for the Mediterranean

5.3.2. **Undertake awareness-raising programmes** on sustainable lifestyles including on environmental labels and alternative options for sustainable behaviour

5.3.3. Carry out **capacity building programme** to support countries in implementing the Sustainable Consumption and Production Regional Action Plan for the Mediterranean

Strategic direction 5.4: Encourage environmentally-friendly innovation

- 5.4.1. Increase the **resource efficiency and eco-innovation** capacity of the industry and service sectors, through regulatory measures and financial incentives
- 5.4.2. Support national **networks of "eco-incubators"** for green and social businesses and entrepreneurs
- 5.4.3. Promote **collaborative partnerships** between universities, businesses and research centres
- 5.4.4. Create a **Mediterranean network of green and social incubators** and training programmes

Strategic direction 5.5: Promote sustainability principles and criteria for public and private investment

5.5.1. Raise the **awareness of financial actors** of the economic risks due to lack of environmental and social impact assessments, encouraging them to mainstream such assessments through the provision of tools and guidelines

5.5.2. **Build capacity of national agencies** on sustainable investment and corporate social responsibility

5.5.3. Initiate or strengthen **dialogue with international funding institutions** regarding economic and social criteria for investments

Strategic direction 5.6: Promote a greener and more inclusive market

5.6.1. Promote **environmental tax reform** to reduce tax on labour and integrate the polluter pays principle into finance policy

5.6.2. Integrate **sustainability principles** into public procurement at national and local levels

5.6.3. Promote **eco-design** criteria and environmental certification of products and services

5.6.4. Provide assistance to countries interested in integrating the **polluter pays principle** into national finance policies

United Nations Environment Programme Mediterranean Action Plan Barcelona Convention

www.unepmap.org

Thank you for your attention

MSSD Review Webpage:
<http://planbleu.org/en/node/1141>



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