



Focus 3: Innovation for forest development

IV SFM	IV MFW	IV SFM
SEMAINE FORESTIÈRE MÉDITERRANÉENNE	MEDITERRANEAN FOREST WEEK	SEMANA FORESTAL MEDITERRÁNEA
17-20 mars march marzo 2015		
BARCELONA		
ESPAGNE	SPAIN	ESPAÑA

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Programme

- R2I projects as strategic tools for growth
- MENFRI presentation
- Business opportunities and initiatives in the Regional dimension
- Identified gaps
- Future possibilities

R2I projects as strategic tools for growth

The crucial moment for bringing science into action for the development of Mediterranean communities

Euro-Mediterranean cooperation in Research and Innovation

(Rafael Rodríguez)

- 2004 ESTIME Evaluation of science, technology and innovation capabilities in the Mediterranean countries
- 2008 FP7 MIRA Fostering the EU-MPC Innovation and Science & Technology Communities of Practice
- 2010 FP7 MEDPRO Analysis of the current state and prospective development in main areas of socio economic development
- 2013 FP7 MEDSPRING Mediterranean Science, Policy, Research & Innovation Gateway.
- 2014 (**FORESTERRA**) INFORMED Integrated Research on Forest Resilience and Management in the Mediterranean

Reinforcing cooperation with European Neighbourhood Policy countries on bridging the gap between research and innovation

(FP7-INCO-2013, R2I-ENP)

- **Involve different stakeholders** among the various steps of the "knowledge value chain", fostering mutually beneficial public-private-partnerships
- **Align better research objectives to socio-economic needs** and improve performance in managing, transferring and using knowledge resulting from research.
- **Enhance cooperation between ENP and EU countries** on addressing key societal challenges of common interest through a Common Knowledge and Innovation space.
- **Promote market uptake** of research results through innovative products and services.

MENFRI

Mediterranean Network of Forestry Research and Innovation

Forestry as a tool for development

Business opportunities and initiatives in the Regional dimension

BioEconomy Dialogues



- Private forest owners and local communities are crucial actors that should be empowered and supported.
- We must give fair value to products, considering the cost of production impacts
- There should be a decrease in society's comfort threshold; the bioeconomy should influence the current educational system

Conservation while exploitation

- The need to reconcile **environmental and business objectives** in forestry
- Conservation of biodiversity and **valorization** of local species' products
- Tourism and **local** benefits
- Reduction of **waste** through energetic use
- **Fiscal incentives** to forest owners (environmental services)

Identified gaps

Existing barriers against forestry development

False friends

- **Forest use rights** but growing populations depending on forests without professional training
- Lack of a common **regional strategy** with real application
- Gap between **global economy** and local benefits and between artisanal and industrial approach
- **Legislation** without regional coherence and agreement
- The search of **productivity** in detrimental to resistance

Future possibilities

Guidelines to increase the potential of the forestry sector

MENFRI recommendations

- **Bring the fabrics into forests:** the complete value chain should be as near as possible to the source of raw materials in order to contribute to the education, enrichment and development of gathering communities
- **R2I networks:** there is a need of initiatives joining the public and the private sector to put good ideas into real action, support them and even serve as a follow up organization, learning about the challenges and opportunities of these cross-sector processes.

MENFRI recommendations

- **Multi-sectoral pilot studies** (including the complete value chain): good examples to decision-makers about the possibilities and benefits of long-term (and therefore sustainable) approaches
- **Valorisation:** People need to know the importance of consuming and paying the real value of regional products of proved sustainability in order to contribute to ecosystem conservation and societal development



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