# Tourism and Forest

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Cork Forest Eco-Tour of Spain

#### Who We Are

- ♦ North American Forest Conservation NGO
- \* Areas of Focus: Education, Re-forestation, Recycling and Eco-Tourism



TED Talk



Re-Forestation



Recycling

#### Cork Forest Eco-Tour

"From Bark to Bottle"

- ♦ First of Its Kind in North America
- ♦ Why Spain?
- ♦ A Different Approach...
- 1. Cork Forestry is Counter-Intuitive.
- 2. Small groups
- 3. Limited Tour Dates
- 4. Building a "Grass Roots" Movement.

#### Tour Focus

- ♦ Three Distinctly Different Regions
- Engagement with Harvesters, Local Artisans and Population
- ♦ Total "Immersion" in Cork Forest Culture
- ♦ Establish a Personal Connection Between Travelers and the People and Forests

## From Bark to Bottle



### Extremadura









# Andalusia

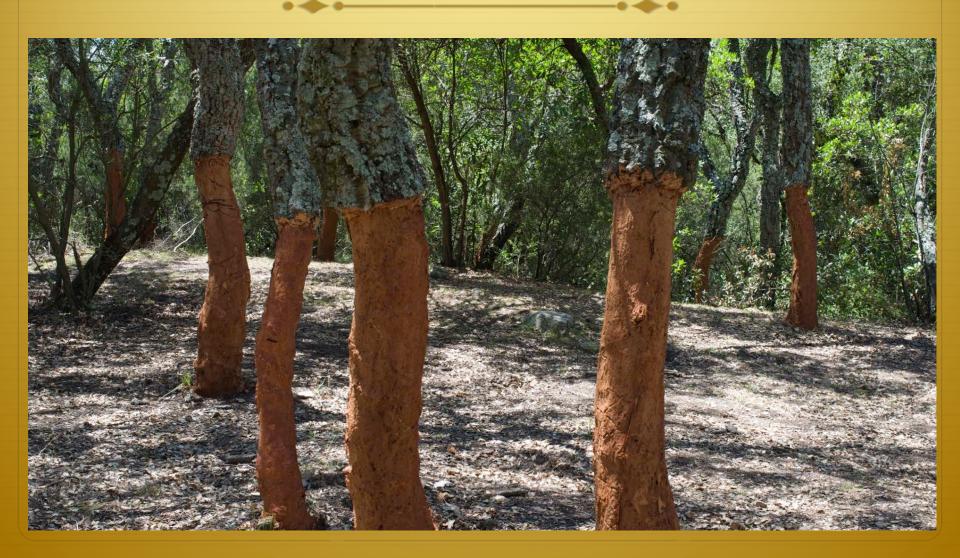








# Catalonia











#### Thank You

Gràcies

Merci

www.frombarktobottle.org